



Hemp: Our Heritage, Our Future

www.HempHistoryWeek.com

MEDIA ADVISORY
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New Documentary Film About the Benefits of Industrial Hemp to Premiere in San Francisco, CA on June 6 at Inner Mission

***"Bringing It Home" Sparks Dialogue about Policy Reform, Premieres During
4th Annual Hemp History Week***

SAN FRANCISCO, CA – On Thursday, June 6, 2013 at 6pm, Inner Mission in San Francisco, CA will host a special San Francisco premiere of *"Bringing It Home, a documentary film about industrial HEMP, healthy houses, and a greener future for America,"* to celebrate the 4th annual **Hemp History Week**, a nationwide public education campaign featuring retail promotions in over 750 stores and over 100 grassroots events throughout all 50 states to celebrate the benefits and uses of industrial hemp while calling for a change in federal policy to let U.S. farmers grow the crop. John Trudell, Dakota poet, artist and orator and John Roulac, the founder of leading organic food brand Nutiva will join filmmaker Linda Booker for a Q & A and discussion following the film.

Bringing It Home is a new hour-long documentary film about industrial hemp that explores the question of why a crop with so many widespread benefits cannot be farmed in the U.S. today. The film uncovers the history of hemp, its myriad industrial applications and legalization efforts. Through a grassroots audience engagement screening tour, the documentary aims to magnify dialogue about hemp in order to facilitate America's transition to a more informed, sustainable and healthy future. The film is premiering in conjunction with *Hemp History Week 2013* with screenings in major cities across the country.

WHEN: Thursday, June 6, 2013 at 6pm

WHAT: San Francisco premiere of feature length documentary *Bringing It Home, a documentary film about industrial HEMP, healthy houses, and a greener future for America,*

WHO: John Trudell, Dakota poet, artist and orator and John Roulac, the founder of leading organic foods brand Nutiva will join filmmaker Linda Booker for a Q & A and discussion following the film.

WHERE: 2050 Bryant St. San Francisco CA 94110. For more information on the venue, go to:
<https://www.facebook.com/InnerMissionSf>

Filmmakers Linda Booker and Blaire Johnson were inspired by environmentally conscious home designer Anthony Brenner's story to find the healthiest materials available to build a safe indoor environment for his young daughter, Bailey, who has a sensitivity to synthetic chemicals. Brenner received national media attention when he and Hemp Technologies completed "America's First Hemp House" for the former mayor of Asheville, North Carolina. Booker and Johnson tell the story of hemp through animation, archival images

and footage of hemp business leaders and entrepreneurs, like Brenner and others, from England, Spain, Washington, D.C., California and North Carolina. For more information, go to: www.BringingItHomeMovie.com.

The fourth annual *Hemp History Week* will be held from June 3–9, 2013. The theme of the 2013 campaign is *Hemp: Our Heritage, Our Future*. A national grassroots education campaign designed to amplify support for hemp farming in the U.S., *Hemp History Week 2013* will feature an estimated 850 events in cities and towns throughout all 50 states. Volunteer-led grassroots events, retail promotions, a documentary film premiere, a restaurant program, a college campus roadshow, and an online letter-writing drive to encourage the Obama Administration and Congress to change federal law that currently prohibits American farmers from growing industrial hemp are all facets of the campaign to bring this environmentally sustainable and profitable crop back to American soil. More information and a promotional video for the campaign are available at: www.HempHistoryWeek.com.

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Hemp History Week, June 3–9, 2013, is an industry-wide initiative of the Hemp Industries Association (HIA) and Vote Hemp. The HIA is a non-profit trade group representing hemp companies, researchers, farmers and supporters. Vote Hemp is a national, single-issue, non-profit advocacy group founded in 2000 by members of the hemp industry to remove barriers to industrial hemp farming in the U.S. through education, legislation and advocacy. For further information, please visit www.TheHIA.org and www.VoteHemp.com.