



Breaking Ground

June 5-11, 2017

Hemp History Week Photo Sharing Tips

Sharing photos and collecting signatures are the two BEST ways to highlight the strength of our national campaign.

Before your event:

- Enlist one or more people to take photos. Ideally, find a volunteer with a great eye! Experience has taught us you will be too busy talking with folks or taking care of last-minute details to take photos, no matter how good your intentions!
- Consider a “shot list.” Make a list with your photographer of the shots you’d like to collect. Ex: your creative hemp display, citizens signing letters, a performer on stage, etc.

During event:

- Snap away! If you are using a cell phone please set it to the best resolution
- Collect names and photo credits for captions

Post-event:

- Share as soon as possible. Consider posting a few photos to Facebook during your event, then send your best album in the days following (see below)
- Include photo credits and/or captions
- Remember to tag @hemphistoryweek in your photos on Facebook, Twitter, and Instagram.

Sharing photos:

- The Hemp History Week website and Facebook page are the best records of our national campaign
- Set your Facebook event page as a “public” setting so Hemp History Week can promote your event to our 100,000+ followers and share your fantastic event photos!

Facebook:

1. “Like” Hemp History Week (www.facebook.com/HempHistoryWeek) if you don’t already
2. Load your event photos to your Facebook page and tag @HempHistoryWeek, or
3. Add photos to our wall: www.facebook.com/hemphistoryweek

Twitter & Instagram:

- Use hash tags #BreakingGround #HempWeek in your caption
- Post them to Facebook so other volunteers can follow you

Website:

After your event, please send your favorites to events@hemphistoryweek.com, and we will post them to the web site photo gallery.